



FOR IMMEDIATE RELEASE

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WinSport pleased to announce the Servus Tube Park

CALGARY, Alta. – WinSport is pleased to announce the new Servus Tube Park as it deepens the partnership with Servus Credit Union.

Servus Credit Union will also continue its ongoing sponsorship of discounted tube park tickets on select Friday evenings during the season. Tickets are now on sale for the Servus Tube Park, which opens later this month for its sixth season at Canada Olympic Park.

“WinSport has been a great partner to work with over the past five years and deepening our relationship with the Servus Tube Park was a natural progression,” says Ian Burns, President and CEO for Servus Credit Union. “Through this partnership, WinSport will continue hosting Servus Tube Park Fridays. We want to help Albertans by offering an affordable option to participate in fun seasonal activities.”

The Servus Tube Park is scheduled to open on Dec. 18, with the first of eight Servus discount ticket nights on Jan. 7.

“This agreement is an exceptional partnership for WinSport and a great way for Servus to reinforce its community presence,” says John Sutherland, WinSport’s Chief Operating Officer. “Since the inception of the tube park, we have been able to welcome new generations to snow sports, and thanks to the support of Servus Credit Union, we can continue to help keep people of all ages active during the winter months.”

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About WinSport

WinSport inspires human potential through the spirit of sport. The Calgary Olympic Development Association, operating as WinSport, is a community-based, not-for-profit organization that owns and operates Canada Olympic Park and the Bill Warren Training Centre in Canmore. WinSport also administers legacy funds that support the Olympic Oval. WinSport’s mission has three pillars: to help people discover the joy and health benefits of sport; to encourage talented athletes to develop their skills; and to enable Canada’s high-performance athletes to excel on the world stage. Financial commitments from Canadian governments and business have allowed WinSport to expand its sport and community offering over time; significant investment will be required in the coming years to renew the legacy facilities that have welcomed the world to the Calgary region for more than a generation.

About Servus Credit Union Ltd.

At Servus Credit Union we’re building a better world, one member at a time. We’ve been shaping the financial fitness of Albertans for over 80 years with a full line of secure financial services. We help members manage their money wherever they are through more than 100 branches in 59 communities; online, mobile and telephone banking; and 1900 no-fee ATMs across Canada. We re-invest our profits in our members and the communities we serve.

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