

WinSport Advertising creative media release form - Minor

Name of Child: _____

Minor Media Release Form

I, _____, hereby irrevocably grant to Calgary Olympic Development
(Parent/Guardian)

Association ("WinSport") and its successors or assigns, the unconditional and perpetual right to copy, reproduce, store, transmit, publish, and/or otherwise use and reuse taped footage, images, photographs, appearance, voice and interviews of my son(s)/daughter(s) listed above for all WinSport marketing, promotion, advertisement, collateral material and media-related purposes. I agree that WinSport may use all or any part of his/her likeness, and may alter or modify it, regardless of whether or not he/she is recognizable, and may use my child's name in connection therewith if WinSport so chooses. I hereby agree that all taped footage, images, photographs and interviews will remain the sole property of WinSport, for future use at WinSport's discretion. I hereby release and discharge WinSport from any and all claims and demands arising out of or in connection with the use of such material, including any and all claims related to rights of publicity or privacy or defamation.

Further, I consent to the use of such material or its reproduction in any manner and by any medium by which WinSport and its representatives may deem appropriate. This authorization and release shall also ensure to the benefit of the legal representatives, licensees and assigns of WinSport and any other parties or person(s) for whom WinSport took the photographs, images or video. I hereby warrant that I am of full age and I have every right to contract for the minor in the above regard. I state that I have read the above authorization, release and agreement, prior to its execution and that I am fully familiar with the contents thereof.

(Please Print)

Parent/Guardian Full Name: _____

Parent/Guardian Signature: _____

Date: _____

Address: _____

Telephone: _____

Email: _____

WinSport Representative: _____

DISCOVER
DEVELOP
EXCEL

For internal use only:
Shoot/Vignette name _____

Lead Support

Notes: _____